

FOR IMMEDIATE RELEASE
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Clinton County Undertakes Business Climate Survey

DeWitt, MI – The newly rebranded Clinton County Catalyst, formerly known as the Clinton County Economic Alliance, is pleased to announce the distribution of the inaugural *Mid-Michigan Business Climate Survey* to area business leaders. Clinton County Catalyst, Greater Gratiot Development, Inc., and the University Center for Community and Economic Development of the UM-Flint are working together to gather information regarding the area’s business climate.

The survey is being overseen by Paula Nas, M.A., J.D., director of the Office of Research and Economic Development at UM-Flint. The two economic development organizations are working with UM-Flint to reach out to business leaders who have first-hand knowledge of the issues affecting them.

President and CEO of Clinton County Catalyst Dru L. Mitchell said “we are seeking the participation of all Clinton County business people for the 2021 Survey”. She noted “this survey will take approximately 10-15 minutes to complete, all responses will be confidential, and only aggregated data will be reported”. The Business Climate Survey is expected to be an annual event with the data used to inform the business retention, expansion, and attraction initiatives in Clinton County and the region.

If you have not received a Survey request and would like to participate, please contact Dru at mitchelld@cceami.org or 517-669-1345. Join the catalyst movement today!

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Clinton County Catalyst is a non-profit, public-private organization, dedicated to enhancing the economic vitality of Clinton County. CCC is funded entirely by its membership which includes businesses, educational institutions, non-profit organizations, and municipalities. We are governed by the Board of Directors and Executive Committee comprised of investors throughout Clinton County and mid-Michigan.