

**FOR IMMEDIATE RELEASE**  
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## **Clinton County Catalyst Unveils New Website**

**DeWitt, MI** – The newly rebranded Clinton County Catalyst, formerly known as the Clinton County Economic Alliance, is pleased to announce the launch of its new and improved website. This website reflects a transformation from a traditional economic development organization into a community catalyst. A catalyst sparks change and action, representing how the organization aims to move forward in Clinton County.

The new website, [www.clintoncountycatalyst.org](http://www.clintoncountycatalyst.org), emphasizes three foundational concepts: connect, construct, and cultivate. The website shares these ideas by inviting the community to engage with the organization's work. Utilizing this new platform, Clinton County Catalyst will be a resource for its members and Clinton County. Key features of the site include a community calendar, news postings related to the county, user friendly maps for finding available buildings and land, and available incentives to support businesses. As an organization, Clinton County Catalyst seeks to be an information hub. Accomplishing this goal requires involvement from diverse stakeholders in the private and public sectors.

Clinton County Catalyst believes that fostering relationships and working together are fundamental in achieving community prosperity. How can your business, municipality, or organization get involved? Engage with Clinton County Catalyst by sharing your successes, providing updated building and land information, submitting community events on the website, and reaching out to us for assistance.

Visit [clintoncountycatalyst.org](http://clintoncountycatalyst.org) to connect with members and partners, learn about resources, and discover opportunities in Clinton County. Join the catalyst movement today!

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Clinton County Catalyst is a non-profit, public-private organization, dedicated to enhancing the economic vitality of Clinton County. CCC is funded entirely by its membership which includes businesses, educational institutions, non-profit organizations, and municipalities. We are governed by the Board of Directors and Executive Committee comprised of investors throughout Clinton County and mid-Michigan.

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517.669.1345 [www.clintoncountycatalyst.org](http://www.clintoncountycatalyst.org)